



TAKE ADVANTAGE OF THESE OPPORTUNITIES. CALL TODAY!

EXCLUSIVE EXHIBITOR MARKETING OPPORTUNITIES



Kim Meroniuk
Exhibit Sales Consultant
Companies A-J
403-253-1177, ext. 208
kimm@mpeshows.com

EMAIL BLAST Advertise your special offers, announce contests, launch a new product and keep your business top-of-mind. Market your products and services to our database of over 38,400+ highly specialized group of homeowners! **\$500 per blast**

MEDIUM RECTANGLE WEB ADS Create an ad to be posted on our site with a link back to your website to promote your company. Our advertising campaign directs consumers to the website to “buy tickets online and save,” while exhibitors utilize the site to obtain all their pre-show information. All ads are displayed in rotation on all pages of the website. **\$1,500**

FLOOR DECALS Bring awareness to your booth location and make your presence known. By sponsoring our floor decals you will not be missed. You can choose to sponsor your section of floor, subject to availability, leading to your booth. **Starting at \$200**

BENCH SPONSOR Get your company in front of 63,000+ qualified consumers by branding one of our benches with your company’s high quality logo and booth information! These benches will be set up throughout the show in high traffic areas, making sure your company stays top-of-mind. Only 10 benches available! **\$600**

ENTRANCE & EXIT DISTRIBUTION/SAMPLING Want your product to get in the hands of everyone? Exit and Entrance Sampling rights are available. Limited number of sampling locations available. **\$4,500**

HELP DESK Your company can present the Help Desk feature at the show. Wherever the Help Desk is promoted your company will be mentioned including at the Help Desk (located at show entrance) with show floor signage, show guide, website, eblasts and potentially our advertising campaign. **Call for details**

CATEGORY SPONSOR Be the official Category Sponsor in your industry at this year’s show! Stand out from the crowd and be recognized as the leading company in your field and drive traffic to your booth! **\$4,500**



Casey Matulic
Exhibit Sales Consultant
Companies K-Z
403-542-1649
caseym@mpeshows.com



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SHOW GUIDE ADS With affordable rates and distribution to all home show guests as they walk through the door, you can't go wrong. Give consumers something to remember you with! **Starting at \$600**
Deadline is January 8, 2016

LOGO ID ON FLOORPLAN Receive an ad on the website, signage at the show, company logo in the show guide on floor plan and logo inclusion in a pre-show email blast to our consumers. **\$500**
Deadline is January 8, 2016

SHOW GUIDE EXTRA LISTINGS Stand out from your competition in the Show Guide listings section. Extra category listings, top of category and red category listings will put your company in the spotlight. **Starting at \$100**
Deadline is January 8, 2016

BAG SPONSORSHIP Promote your brand as the official bag sponsor. Imagine 63,000+ consumers carrying your company's branded bag, acting as a mobile billboard - all day! It doesn't stop at the show as consumers will take home these eco-friendly bags to use in their daily lives. You'll get bag rights, sponsorship in a pre-show email and an inclusion in our sponsorship page.
\$1,000 (Thursday) \$1,000 (Friday), \$2,000 (Sunday), \$3,000 (All 3 days)



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WE'VE GOT YOU COVERED!

**CALGARY
HOME
+GARDEN
SHOW**

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HOME
+DESIGN
SHOW**