

CALGARY HOME + GARDEN SHOW

FEB 25-28
BMO CENTRE
STAMPEDE PARK



Categories include, but not limited to:

- Landscaping
- Flooring
- Hot Tub
- Roofing
- Renovation/Remodelling
- Home Builder
- Doors/Windows
- Heating/Cooling
- Appliance
- Home Entertainment
- Kitchen/Bath
- Mattress - **Sold Out!**
- Siding - **Sold Out!**

CATEGORY SPONSORSHIP OPPORTUNITIES FOR EXHIBITORS

Stand out from the crowd, drive traffic to your booth and generate awareness year round!

SPONSORSHIP PACKAGE INCLUDES:

- ¼ Page Show Guide Ad
- Top of Category for one listing in the Show Guide
- Red Listings for two listings in the Show Guide
- Logo ID on the Floor Plan in the Show Guide
- Inclusion in one Consumer e-blast that goes to over **38,000+** consumers
- Web Banner
- Inclusion in Official Show Partner Signage
- 50-75 Word Write up in Sponsor Section on our Web Page www.calgaryhomeshow.com
- 5 Floor Decals
- 30 Guest Tickets
- Custom \$5 off Promo Code to provide discounted tickets to Friends, Family, Staff and Customers
- 1 Inclusion on Home and Garden Events Facebook page
- 2 Twitter mentions on HomeShowsAB Twitter account
- 1 Dedicated blog post on Home and Garden Events blog

Sponsorship Investment: Value of \$4,500 + GST

Must have a minimum booth space of 200 sq. ft. in order to qualify for a Category Sponsorship.



Why Sponsor?

- Target and engage qualified homeowners face-to-face in a unique interactive environment
- We will maximize your Return On Investment by creating a source of experiential marketing and brand transference through additional on-site branding opportunities
- Build relations and awareness with fellow exhibitors, sponsors and the media
- Generate new customers, leads, sales and brand awareness

"Marketplace Events puts on a first class show and gets real buyers to the show which translates into real sales."

—Jeff Knight,
VisionWerx – SpaBerry

TO TAKE ADVANTAGE OF OUR EXCLUSIVE CATEGORY SPONSORSHIP OPPORTUNITIES, CONTACT US TODAY:

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